

College of Business



Corvallis, Oregon 97331

May 7, 1990

To Whom It May Concern:

The purpose of this letter is to recommend Ryan Viken for a position in your firm. During his senior year, Ryan was enrolled in my Consumer Behavior (BA 476) class at Oregon State University. Ryan's performance in the class was outstanding and he received an "A" grade for his accomplishments. I found him to be conscientious in the completion of the requirements of the class and able to provide insightful contributions to class discussion. Further, he has demonstrated to me that he has the excellent oral and written verbal skills required to be successful in marketing and sales.

In addition to his academic abilities, Ryan has personal characteristics that would make him a desirable employee. A review of his Vita indicates that he is a well-rounded person with a variety of interests. During his sojourn with us at Oregon State University, he has been active in athletics and in the operations of his fraternity. He has also obtained work experience during the summers at a variety of positions with local firms. Not indicated on the Vita, but known to me personally, is Ryan's ability to handle difficult situations involving other people. I became aware of these skills when, during the course of a group project, one of the member's of Ryan's group suffered an episode of severe and disabling clinical depression. Ryan handled the situation in an extremely sensitive and mature fashion that enabled the work of the group to go forward and allowed the afflicted student to complete the term. I believe that many students would not have been able to behave as responsibly under the same circumstances.

In conclusion, I recommend Ryan Viken to you as a desirable candidate for a position with your company and a praise-worthy product of the College of Business at Oregon State University.

Sincerely,

A handwritten signature in cursive script that reads "Beverly A. Browne".

Beverly A. Browne, Ph.D.
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